



## Sponsorship Benefits You Can Make an Impact!

### Shine for Shelby 5K Glow Run/Walk & Fun Run April 4, 2020

#### Glow Track Sponsor- \$750

- ~Your name/logo on a glow arch or orbs on track
- ~Your name/logo at starting line
- ~*Prominent*, large name/logo placement on all items listed (when applicable)
- ~Eight race packages
- ~All benefits listed below at each sponsor level

- ~Name/logo printed as sponsor on printed publicity flyers & registration forms [Contract due Feb. 14](#)
- ~Name/logo on website before & after event
- ~Name/logo on event day signage, flyers and t-shirt [Contract due Mar. 13](#)

#### PHD Level Sponsor- \$500

- ~*Prominent* name/logo placement on all items listed (when applicable)
- ~Business spokesman may address attendees before or after the event
- ~Sponsor may set up a booth or table at event
- ~Name gets verbal recognition at all event related events and publicity
- ~Six race packages
- ~All benefits listed below in each sponsor level

- ~Logo on printed publicity flyers & registration forms [Contract due Feb. 14](#)
- ~Name/Logo on event t-shirt [Contract due Mar. 13](#)
- ~Name/Logo on event signage [Contract due Mar. 13](#)
- ~Name/Logo on electronic media [Contract due Mar. 13](#)

#### Master Level Sponsor- \$350

- ~*Medium* name/logo placement on all printed items listed (when applicable)
- ~Sponsor may set up a booth or table at event
- ~Logo/name on website, Facebook & social media before and after the event
- ~Three race packages
- ~All benefits listed below

- ~Logo on printed publicity flyers & registration forms [Contract due Feb. 14](#)
- ~Name/Logo on event t-shirt [Contract due Mar. 13](#)
- ~Name/Logo on event signage [Contract due Mar. 13](#)
- ~Name/Logo on electronic media [Contract due Mar. 13](#)

#### Bachelor Level Sponsor- \$250

- ~*Small* logo printed on printed flyers & registration forms
- ~*Small* name/logo placement on back of t-shirt
- ~Sponsor signage at your location and event
- ~Recognition as sponsor on website & Facebook
- ~Two race packages

- ~Logo on printed publicity flyers & registration forms [Contract due Feb. 14](#)
- ~Name/Logo on event t-shirt [Contract due Mar. 13](#)
- ~Name/Logo on event signage [Contract due Mar. 13](#)
- ~Name/Logo on electronic media [Contract due Mar. 13](#)

#### Student Level Sponsor- \$100

- ~Name listed on event t-shirt
- ~One race package

- ~Name printed on event t-shirt, [Contract due Mar. 13](#)